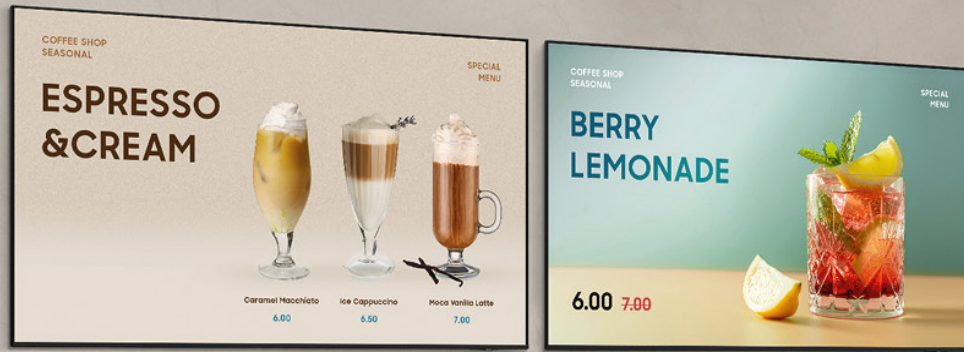


SAMSUNG



Business TV

BEFX-H series

TV, redefined for business

Built on the trusted performance of a consumer TV, the Business TV BEFX-H is optimized for a wide range of business environments. From cafés and boutiques to pharmacies, clinics, and retail chains, it delivers stunning UHD picture quality that captures attention and elevates your space. Combined with practical tools like the Business TV App and VXT, you can easily create, schedule, and manage promotional content—no extra hardware or complex systems needed. Smart, simple, and purposefully designed to support your business every day.

Key features



Samsung Business TV App

Available on Android or iOS mobile device, users can remotely create, manage and display customized content effortlessly.



4K Resolution

Make out the small details in every scene. 4K UHD resolution has 4x more pixels than regular FHD resolution creating sharp, ultra-realistic images.



PlayLock

Lock your TV with a pin-code system, preventing unauthorized users or outsiders from tampering with the screen. This minimizes the chance of unforeseen accidents, while ensuring that only the content you have selected is played.



Samsung VXT

Effortless content management and remote device management — all possible on a single, secure, cloud-based solution platform.

*VXT must be purchased separately.

*The feature's availability may vary by region.

*For BEFX-H series, VXT S Series plan is only available.



SmartThings Pro

SmartThings Pro connectivity enhances convenience, safety, and energy efficiency across various business settings.

*Some features' availability of SmartThings Pro may vary by models and require additional subscription plan.



Digital Art Solution with Niio Partnership

By joining forces with Niio, a global digital art solution platform, Samsung offers easy access to a selection of artwork via preloaded Niio App.

*Additional subscription for Niio.Art is required. Please refer to Niio's subscription plans on their website for details.

Specifications

Model			BE43FX-H (BE43FX-H2 : XL)	BE50FX-H (BE50FX-H2 : XL, ZD)	BE55FX-H (BE55FX-H2 : XL, ZD)	BE65FX-H (BE65FX-H2 : XL, ZD)	BE75FX-H (BE75FX-H2 : ZD)	BE85FX-H (BE85FX-H2 : ZD)
Panel	Size		43	50	55	65	75	85
	Type		50Hz E-LED BLU			50Hz E-LED BLU		
	Resolution		GO/KR/XP/ZX/ZL/PE : 60Hz E-LED BLU			GO/KR/XP/ZX/ZL/PE : 60Hz E-LED BLU		
	Brightness(Typ.)					3,840 x 2,160		
Connectivity	Response Time(G-to-G)					300ms		
	Color Gamut					8ms		
	Operation Hour					98% (sRGB)		
	Screen Curvature					16/7		
INPUT	RGB					N/A, Flat		
	VIDEO					N/A		
	AUDIO					HDMI x 3		
	USB					N/A		
OUTPUT	RF					USB x1		
	RGB							
	VIDEO							
	Power Out							
Design	External Control							
	External Sensor							
	Wireless							
	Bezel Type							
Color	Stand Type							
	Swivel (Left/Right)							
	Type							
Power Supply	GO/ZC : AC110-120V 50/60Hz							
	EN/XU/KR/XX/XY/NZ/ZB/XL :							
	AC220-240V 50/60Hz							
	XD/XS/XM/XV/ZL/CU/XP/PE :							
Power	AC100-240V 50/60Hz							
	ZX : AC110-127V 50/60Hz							
	ZL/CU/PE/XV/XD/XS/XM/XP : 115							
	KR/NZ/XY/ZB/EN/XU/XX/XL : 110							
Max	GO/ZC/ZX : 100							
	ZL/CU/PE/XV/XD/XS/XM/XP/ZD : 125							
	KR/NZ/XY/ZB/EN/XU/XX/XL : 120							
	GO/ZC/ZX : 110							
Energy Saving Mode (W)	N/A							
	0.5							
	GO/ZC : 85, XD/NZ/XY : 68							
	XV : 67.2, EN : 79, CU/XP : 67							
Typical	XL : 65, XU : 52, KR : 50.6							
	XX : 46.689							
	PE/ZB/ZL/ZX : N/A							
	957.8 x 558.8 x 76.3 mm /							
Set without Stand	377 x 22 x 3 in.							
	XL : 967.5 x 561.4 x 59.7 mm /							
	38 x 22.1 x 2.4 in.							
	44.1 x 25.5 x 2.4 in.							
Set with Stand	957.8 x 609 x 157 mm /							
	43.7 x 27.4 x 7.8 in.							
	XL : N/A							
	1,065 x 635 x 118 mm / 42 x 25 x 4.6 in.							
Package	XL : 1,097 x 650 x 123 mm /							
	43.2 x 25.6 x 4.8 in.							
	6.4 kg / 14.1 lbs.							
	ZD/XL : 6.8 kg / 15 lbs.							
Set without Stand	6.6 kg / 14.6 lbs.							
	XL : N/A							
	9.0 kg / 19.8 lbs.							
	ZD/XL : 9.5 kg / 21 lbs.							
Set with Stand	12.0 kg / 26.5 lbs.							
	ZD/XL : 13.8 kg / 30.4 lbs.							
	75/16.7/75/75							
	XL/ZD : 10.7/13.6/10.7/10.7							
Weight (kg / lbs.)	XL : 11.6/14.3/11.6/11.6							
	5.9/13.1/5.9/5.9							
	XL : 5.9/12.5/5.9/5.9							
	23-25, XL : 19-21							
Certification	Safety							
	EMC							
	Included							
	Remote Control, Batteries, User Manual, Power Cable (XY/XV : Batteries N/A)							
Video	Picture Engine							
	HDR10+							
	Dolby Decoder							
	Object Tracking Sound							
Audio	Q-Symphony							
	Sound Output (RMS)							
	Speaker Type							
	Audio Pre-selection Descriptor							
Broadcasting System	Bluetooth Audio							
	XY : DVB-T(T2 Ready)							
	GO/ZC : ATSC/ClearQAM							
	XD/XS/XM/XV : DVB-T2(VN : DVB-T2C)							
Digital Broadcasting	NZ : DVB-TS2(T2 Ready)							
	ZX : ATSC, ZB/XP/PE : ISDB-T							
	ZL : DVB-T2, XU : DVB-T2C							
	KR : ATSC 3.0, XK : DTMB							
DTV Sound System	EN/CU/XL : DVB-T2CS2							
	Analog Tuner							
	(Common Interface)							
	Operating System							
Smart Service	SmartThings Pro							
	S.E Asia, Argentina, Mexico :							
	SamsungbusinessTV, Netflix, Amazon							
	Prime, Youtube, etc.							
Supported	GO/KR/EN/CU/ETC : VXT Player, Sam-							
	sungbusinessTV, Youtube, PlayLock,							
	Web browser							
Feature	General							
	Smart							
	Orientation							
	MBR Support							
Accessibility	Multi Device Experience							
	Workspace							
	Low Vision Support							
	Hearing Impaired Support							
Remote Control	Motor Impaired Support							
	Simple IR (XY/XV : SolarCell BT)							
	S.E Asia, Argentina, Mexico : No							
	GO/KR/EN/CU/ETC : Yes							
Business TV Special	VXT CMS							
	PlayLock							
	BizTV App (Android, iOS)							
	On/Off timer							
Auturon Signage(App auto launch)	App pre-installation							
	OTN On/Off							
	Panel button lock							
	USB port lock							
Security Lock	Mobile Connection menu							

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Product Support

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